



# Cross-Cultural Leadership<sup>®</sup>

## Individualized Training Methods

Cross-Cultural Leadership Training is tailored to your organizational culture. Using tested tools, we individualize the course to fit the needs of your team.

## Global Development Consulting

Our team practices what we teach. A seasoned team of international experts, we take learning seriously.

## TRAINING OBJECTIVES

Designed to engage students with real examples of cultural challenges and adaptation strategies.

Increases cultural intelligence (CQ) through experiential learning.

## UNIQUE APPROACH

Evidence-based curriculum focused on understanding and becoming a Cross-Cultural leader. Presented with a mix of research and application, the power of culture can be maximized.

## GLOBAL PERSPECTIVE

Scholar / Practitioners use practical experience to guide the learner through this course. Only through the lens of experience can cross-cultural leadership understanding be fully realized.

## INSTRUCTORS



Dr. Ron Sheffield is a recognized expert on the influence language has on culture and identity. He is a Professorial Lecturer at The George Washington University and member of an international research team focused on global business culture.



Dr. Edie Williams has served over 25 years as a Naval Officer engaged in strategic leadership roles within the areas of finance and logistics. She is a global expert in the study of gender roles within entrepreneurship.



Dr. David Rude has over 30 years of executive leadership within the Federal government. Dave is a published author and global expert in leadership and emotional intelligence (EQ). From 2004 through 2008, Dr. Rude served in the role of Chief Human Capital Officer.